



## Good practices in Italy

2/2018

**Title:** Carton Rapid Race  
**Owner:** 2017 Carton Rapid Race  
**Start date:** 1991  
**Contact:** <http://www.cartonrapidrace.it/index.php>

### Description:

The Carton Rapid Race is an amateur race on the river that is born with the idea of sharing an open and recreational occasion for both tourist and local to enjoy the river bringing together different people who like to spend time in nature. It has been first organized in 1991, being inspired by a professional canoeist race that would have taken place in a small village on the river named Orco di Cuornè. This event was only opened to those who raced in a professional way, keeping out those who always attended and enjoyed that section of the river. So the idea was to create an event where everyone could participate, making it an actual party that would have also promoted the territory. That is how the Carton Rapid Race was born. Today the Carton Rapid Race takes place in the city of Oulx. The competition is about sport, art and having fun with all the other people participating in it. Participation is supposed to be in teams made of two to four people, who have to actually build their own "Carton Boat" together before the race. Carton is the only material allowed for the boat, with which every team has to descend a 400 mt of the Dora Riparia stream. This event has become a not to be missed appointment for racers and people who like nature, also adding value to some beautiful and important resources like rivers and streams are.

The event theme for this year is environment and ecology. The team are going to participate in the race also as a protest against all those politics that don't respect the environment and the territories.

Some collateral event other than the competition take place during the Carton Rapid Race like live concerts and food trucks. Promotional rafting and canoe rides are also offered, in order to attract interest on water sports and to put people more in contact with the environment and with that particular segment of alpine territory. As a matter of fact it is a commonplace that rafting is an extreme sport, while it actually is something fun and within everyone's means. This kind of sport puts people in stronger connection with nature and teach them to respect it.

To participate in the competition people can apply online.

Volunteers are a fundamental part of the Carton Rapid Race. They give their contribution in logistic and organizational stuff, but mostly they have an important helping and raising awareness in recycling for all the people attending the event.