



## Good practices in Italy

5/2018

**Title:** CinemAmbiente Festival  
**Owner:** Associazione CinemAmbiente e Museo Nazionale del Cinema  
**Start date:** 1998  
**Contact:** <https://cinemambiente.it/en/>

### Description:

CinemAmbiente – Environmental Film Festival was born in 1998 with the aim of presenting outstanding environmental films that promote cinema and green awareness. It has grown over the years and today is one of the most important environmental film festivals in the international scene.

The Festival is organized by Cinemambiente Association and National Cinema Museum - Maria Adriana Prolo Foundation, Turin – Italy.

The CinemAmbiente Festival is the founder and coordinator of the Green Film Network, an association that brings together the main festivals dedicated to the environment from all over the world.

Since 2018, a section dedicated to schools has been added next to the main festival. It is called CinemAmbiente Junior and it brings together educational and training projects.

Besides film projections, the program includes debates, meetings with the authors, Q&A, exhibitions, book presentations, theatre and concerts, and events in and around Turin. It follows the world days' calendar dedicated to preservation and environmental protection. This year it started in March, to converge in the 22<sup>o</sup> edition of the Festival.

The films screened deal with various issues, like water pollution, micro plastics and the importance of rivers for communities.

Legambiente is one of the partners of the festival, awarding an Italian documentary in competition. As for this edition Legambiente involved the VisPO volunteers to support the festival in the operational phase during Cinemambiente and Cinemambiente Junior.

To complete the work of promoting the environmental-related cinema carried out by CinemAmbiente, there are two other important activities, called CinemAmbiente Tour and Films for environmental education. The former is a project of cultural distribution in Italy of the films presented at the Festival, the latter is an education project that integrates audio-visual materials and in-depth dossiers designed for different school levels.

The 22th CinemAmbiente – Environmental Film Festival was held in Turin from May 31st to June 5th, 2019.