

## Good practices in Italy

22/2019

**Title:** Remida Centro di Riuso Creativo  
**Owner:** ITER - Centro di Cultura per l'Arte e la Creatività, Dipartimento Educazione del Castello di Rivoli  
**Start date:** 2001  
**Contact:**  
[http://www.comune.torino.it/iter/servizi/centri\\_di\\_cultura/arte\\_e\\_creativita/centro\\_remida/index.shtml](http://www.comune.torino.it/iter/servizi/centri_di_cultura/arte_e_creativita/centro_remida/index.shtml)

### **Description:**

Remida is the first centre for creative reuse which recovers scraps materials coming from the firms and industries in Turin and the surrounding areas giving them a new life.

The aim of the project is to create a culture for children about the issues of ecology and sustainability, building awareness on the limits of the development.

The centre established in Turin is part of the Remida network and refers to the centre for creative reuse in Reggio Emilia. It collects different cities like Bologna, Udine, Biella, Naples, Genova and Milan and even countries like Denmark, Australia and Deutschland.

All the recovered materials are available for schools and organizations to be reused enhancing their qualities.

Remida chose the art as his way to spread the ecological way of thinking, considering aesthetics and creativity as fundamental ingredients for the transition to a way of living in harmony with the environment.

The Remida centre serves as a storage for the recovered materials, but it also offers training courses for teachers. It wants to engage the firms in building awareness for communities on the approach of circular economy.