

Good practices in Italy

25/2020

Title: Posidonia Green Festival
Owner: Posidonia Green Project
Start date: 2015
Contact: www.posidoniagreenfestival.com

Description:

The Posidonia Green Festival is an international event about art, nature and sustainable development. It aims at raising awareness about environmental issues through music, debates and performances held by international experts in the field.

In the last edition of 2019 within the festival it was also possible to actually do practical things like cleaning beaches and sea bottoms from waste.

Educational laboratories for children are always on, offering families occasion to train creativity and also build an ecological awareness.

As it is clear from the name, the Posidonia Green Festival focuses mostly on marine fauna and on the effects of pollution on seas and oceans. The name comes from the oceanic Posidonia is an angiosperm plant commonly known as Seagrass, which is adapted to underwater life. It is a crucial element to preserve the Mediterranean ecosystem.

The Posidonia Green Project is an international non profit organization which promotes the development of an ecological awareness through events and communication programs.

It is oriented towards the idea of an equilibrium between economic development, social welfare and environmental protection: all the people can contribute to this making changes in their life styles. Processes of active participation and citizenship are promoted.

In accordance with the principles of the Posidonia Green Project and of the festival they organize it follows the procedures that make it a green event. A strong commitment in this direction is also requested to the public attending the festival, as well as to the other organizations involved.

