

## Good practices in Hungary

33/2020

**Title:** Recycling art  
**Owner:** Eco-pack Non-profit Ltd  
**Contact:** <http://www.okopack.hu/en/recycling-art>

**Good practice for:** Recycling campaign, promote sustainability, sensitisation, awareness raising, building network, volunteering

**Description:** The Environmental Policy of Eco-pack Non/profit Ltd is organising successful campaigns, exhibitions and attractions, sharing knowledge, building networks, organising active programs for companies in a cost-effective way.

They think that, in spite of the series of warning signs, people have been unable to improve the condition of the environment; therefore, the collective work has become increasingly necessary. Apart from its main activity, the company's Corporate Social Responsibility (CSR) programme is versatile, Eco-pack aims to raising awareness of the public on environmental issues; preservation of landscape values and cultural traditions; the improvement of the condition of the environment and the protection of the natural environment; the improvement of garden culture and the development of knowledge related to eco-culture; promote rural tourism; promoting ways and possibilities to establish local and regional communities. The colleagues of Eco-pack as well as the activists and volunteers of green organizations belonging to its sphere contribute to the theoretical and scientific knowledge with practical experience which makes it easier to present important issues to the public in a much more effective and suggestive way. Its **environmental educational programme entitled "Green Collar Workers for the Future"** which includes the educational experience of ÖKO-Pack as well as the elements of awareness-raising programme. *They offer environmental protection programmes and educational activities for companies, non-profit organizations, state institutions, local governments, authorities, education institutions and schools.* <http://www.okopack.hu/en/oko-pack-programme-package>

Their *Recycle Artists' Exhibition* – is a platform where waste takes a new lease on life. *ECO-Design*, in a broad sense, means environment conscious product planning from the very beginning. *RE:Design* is about re-creation, when the waste is has been created, they give a new chance to the waste by recycling and turning it to something creative and useful. The Recycle Artists' Exhibition is an answer of artists to the 21st century's waste management problems, but not only that as with their artwork they raise our attention to the dark side of our consumer society. This sort of art is an interesting way of waste management, where seemingly useless things are being transformed into artistic creations.