

## Good practices in Hungary

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**Title:** Garbage Collection Running  
**Owner:** Jövő Öko-Nemzedéke Alapítvány (JÖN Foundation)  
**Contact:** <https://zeewa.io/esemenyek/telbucsuztato-plogging-szemetszedo-futas-budapesten> ,  
<https://jonalapitvany.hu/> , [https://www.facebook.com/jonalapitvany/?\\_tn=%2Cd%2CP-R&eid=ARCx5Kz2RB7u\\_gJWul4f-44NZgAUgBlZfE\\_OsD0PnBSZHvPkY1ZvDIljypeIf68i2pbqz0IhvkS9o\\_wa](https://www.facebook.com/jonalapitvany/?_tn=%2Cd%2CP-R&eid=ARCx5Kz2RB7u_gJWul4f-44NZgAUgBlZfE_OsD0PnBSZHvPkY1ZvDIljypeIf68i2pbqz0IhvkS9o_wa)

**Good practice for:** Recycling campaign, sensitisation via sport activities, awareness raising, building network, volunteering

**Description:** JÖN Foundation (Future Eco-Generation Foundation) is an environmental foundation registered in May 2017, as a completely independent, voluntary organization. The Foundation is one of the most active, multi-awards winning XXI. century environmental organization in Hungary. It is regularly appearing in the Hungarian media in connection with its activities, events and publications. Its co-operation with governmental bodies is close, performing a kind of interpreter function between people and state organizations. The foundation operates the Hulladekvadasz.hu-waste news portal and the Szemétszedi.hu - Let's clean up - a community-creating website as well. In addition to volunteering, the organization builds a network of professionals, a network which is aiming to form a more professional, fact based environmentally friendly attitude in society. They encouraging people to join their work as volunteers, taking part in garbage collection campaigns and excursions supported by them and organized by [tisztoगतok.hu](http://tisztoगतok.hu), and to report illegal waste islands at [info@hulladekvadasz.hu](mailto:info@hulladekvadasz.hu) with a photo / video and a precise location, or via their specific application.

One of its several events is a good example how to combine sport activities with environmental actions. They organised a garbage collection running in 2019, - also known as *plogging* – which movement has originally started in Sweden a few years ago with the aim of combining the joy of running with protecting our environment. On the second weekend of September, they invited people a joint garbage dump run, in order to work together for the sustainability of our environment. The goal was to draw attention to the importance of environmental protection and plastic-free life, and to clean up a central point of interest in Budapest, Elizabeth Square and its surroundings from garbage. They organised a 5-kilometer lap in the city centre with the guidance of the coaches of the Adidas Runners Budapest and the professional support of the Foundation, providing runners with all the necessary tools for garbage picking.